

DOMO

LOGO GUIDELINES

3 main logos

Main logo



DOMO

Logo with baseline 'A party at home!'



DOMO
A party at home!

We use this logo, with the English baseline, on ALL communication items (in Belgium and abroad). Only when there is doubt about the readability of the baseline, use the main logo.

Logo with baseline 'ELEKTRO'



DOMO
ELEKTRO

ONLY use this logo if it is not clear what DOMO stands for. Examples:

- Sponsoring
- Media campaigns

Logo

6 colour options for the main DOMO logo.

Logo colour options

DOMO Grey



DOMO Green



Light Grey



Mid Grey



Black



White



4 colour options for the other alternative logos.

DOMO Grey



DOMO Green



Black



White



DOMO Grey



DOMO Green



Black



White



Colours

Logo colours



CMYK.....73/55/45/50
PMS.....432c
RGB.....58/69/78
WEB#3A454E



CMYK.....35/0/95/0
PMS.....382c
RGB.....188/207/33
WEB#BCCF21



CMYK.....0/0/0/100
RGB.....0/0/0
WEB#000000



CMYK.....0/0/0/0
RGB.....255/255/255
WEB#FFFFFF

Alternative greys logo



CMYK.....0/2/0/60
PMS.....Cool Grey 8c
RGB.....135/134/134
WEB#878686



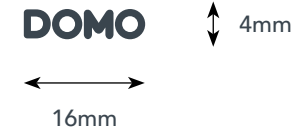
CMYK.....0/0/0/78
PMS.....Cool Grey 11c
RGB.....92/92/91
WEB#5C5C5B

Cool Grey 8c & Cool Grey 11c are preferred. Other PMS Cool Greys are allowed in some situations.

How to use

DOMO

Minimum size



On an image



On DOMO Grey background



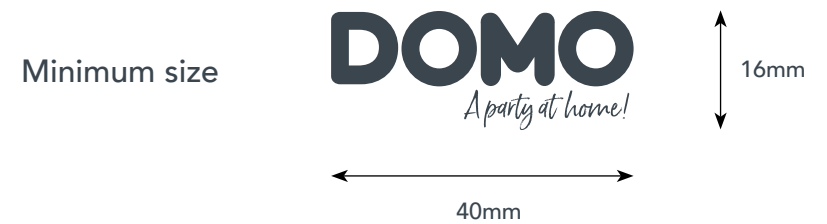
On DOMO Green (CMYK = 35/0/95/0)



On secondary green (CMYK = 48/10/100/10)



How to use



On an image



On DOMO Green (CMYK = 35/0/95/0)



On DOMO Grey background



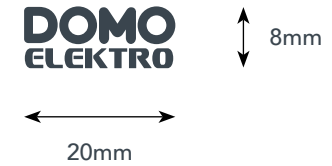
On secondary green (CMYK = 48/10/100/10)



How to use

**DOMO
ELEKTRO**

Minimum size



On an image



On DOMO Grey background



On DOMO Green (CMYK = 35/0/95/0)



On secondary green (CMYK = 48/10/100/10)

